



## Job details

<b>Role Title:</b> Chief Executive	<b>Reports To:</b> SD Scotland Board
<b>Manager to:</b> Head of Membership and Policy Head of Club Development Scotland	<b>Salary Level:</b> £45,000 pro rata 8 hours a week

**Location:** SD Scotland Office, Carronshore, Stirlingshire

## PURPOSE OF THE POST

To develop SD Scotland business activities, grow new and existing funding streams, liaise with key stakeholders and set and implement strategy in line with the organisational mission statement and values.

## SD SCOTLAND OBJECTIVES

The objects of SD Scotland are to:

- act as the democratic and representative voice of the supporters of Scottish football, and protecting, promoting and furthering their interests;
- strengthen the bonds between Scottish football supporters and the game's governing bodies and stakeholders;
- promote equality and tackling prejudice within all levels of Scottish sport;
- provide support for community and supporter organisations that seek to buy, bid, govern and influence sports clubs;
- supply advice and services to supporter organisations and sports clubs in relation to their affairs and development, and supporting them in delivering social and community value;
- operate democratically, fairly, sustainably, transparently and with financial responsibility, and encouraging Scottish sport to do likewise;
- be a positive, inclusive and representative organisation, open and accessible to all supporters regardless of their age, income, ethnicity, gender, disability, sexuality or religious or moral belief;
- assist in the resolution of disputes between members;
- promote sport and sports clubs as vehicles through which positive societal change can occur.

## POST RESPONSIBILITIES

The responsibilities of the CE will be as follows:

- 1) To set strategy regarding the organisation's development
- 2) To grow new and existing income streams including through sponsorship and projects
- 3) To develop and manage the organisation and its role within Scottish football including strengthening the bonds between Scottish football supporters and the game's governing bodies and stakeholders;
- 4) To raise awareness and influence of SD Scotland including its activities, mission and values
- 5) The development of policy for SD Scotland in line with the views of our membership and additional data/information.
- 6) To manage staff
- 6) To manage and set financial budgets

## ADDITIONAL INFORMATION

The intention of this role is to ensure SD Scotland grow their sustainability as an organisation. The role is focused upon business development and to maintain and develop the organisation's existing

relationships with its key stakeholders. The CE of SD Scotland will work closely with the newly formed SD Scotland Board to set and implement long-term strategy.

The CE will also be required to work with the CE of The Fair Play Foundation, SD Scotland's sister charity – helping them with funding applications and support on projects.

## JOB REQUIREMENTS AND PERSON SPECIFICATION

### Essential Criteria

#### ***Essential skills:***

##### General Skills:

- Experience of business development
- Experience of income generation through sponsorship and other means
- Good people skills; able to work in a team; able to build external networks and relationships
- Excellent communications skills; can provide effective written and verbal communications in a range of situations; able to command a broad range of audiences

##### Sector Specific:

- Excellent knowledge and understanding of football issues in Scotland
- An understanding of the political and sporting frameworks in Scotland
- Knowledge of the supporters' trust movement, SD Scotland's work and related issues.
- Experience of community engagement and ownership models

#### ***Personal Qualities:***

- Genuine commitment to the organisation's mission and values
- An ability to communicate with a wide range of stakeholders – within the organisation, across the network of supporters trusts, groups and individuals and with the media
- Enthusiastic with high energy and drive
- Charismatic, engaging and credible
- Able to win people over, build new and lasting relationships
- High levels of integrity, diplomacy and realism
- Commitment to personal and professional development

### Desirable skills

May have experience/skills in the following:

- Legal knowledge of legislation/guidelines relating to Scottish sport and supporters.

### About SD Scotland

- SD Scotland help fans to set up democratic cooperatives to gain influence in the running and ownership of their clubs.
- SD and SD Scotland represent over 200 supporters' trusts and similar organisations in England, Scotland and across Europe, with over 750,000 members.
- SD Scotland's activities include running the Scottish Supporters Network, representing supporters on a wider scale within the Governance structures of Scottish football, assisting clubs with the Supporter Liaison Officer role, Colours of our Scarves, their equality in sport programme and Club Development Scotland, their consultancy service helping to facilitate community ownership of clubs and their growth.
- SD Scotland are the Supporter Representative body on the Scottish FA Congress



PROMOTING SUSTAINABLE SPECTATOR SPORTS CLUBS  
BASED ON SUPPORTERS' INVOLVEMENT AND COMMUNITY OWNERSHIP

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